



Tim Bayer Copywriter

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Education

The Creative Circus - Atlanta, GA
Copywriting, Dec 2015

University of Wisconsin - Madison, WI
History (BA), May 2009

Work Experience

Bader Rutter, Milwaukee, WI

2020-Current

Senior Copywriter: Launched and developed the brand voice for Brevant seeds, helping to turn it into one of the fastest growing seed brands in the US. Created and contributed to brand and product campaigns for CASE IH and Pioneer, including 100th anniversary campaigns. Launched the first advertising campaigns for GoodSport and Motus. Created and contributed to campaigns for the Milwaukee Bucks, Corteva Agriscience, McCain Foods.

David&Goliath, Los Angeles, CA

2016-2020

Copywriter: Created integrated brand and product campaigns for Jack in the Box, Kia, California Lottery.

Copywriter Intern: Contributed to integrated brand and product Campaigns for Jack in the Box, Kia, California Lottery, Popchips. Helped lead intern project for the agency's non-profit "Today, I'm Brave."

Milestones Programs for Children, Shorewood, WI

2012-2013

Head Teacher: Before and after-school childcare for children K-5.

World of Beer/John Barleycorn/Brothers/State Street Brats

2007-2013

Barback/Bartender: Childcare for drunk adults in various college and downtown bars.

Skills

Key contributor to rec league teams everywhere.
MS Paint proficient.
CPR certified.
Screenwriting.