



# Tim Bayer Copywriter

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## Education

The Creative Circus - Atlanta, GA  
Copywriting, Dec 2015

University of Wisconsin - Madison, WI  
History (BA), May 2009

## Work Experience

Bader Rutter, Milwaukee, WI 2020-Current

Senior Copywriter: Launched and developed the brand voice for Brevant seeds, worked on a variety of brands including CASE IH, Pioneer, GoodSport, and the Milwaukee Bucks.

David&Goliath, Los Angeles, CA 2016-2020

Copywriter: Worked on Kia, Jack in the Box, California Lottery, Popchips.

Copywriter Intern: Worked on Kia, Jack in the Box, California Lottery, Popchips, but with somewhat less sexy title.

Milestones Programs for Children, Shorewood, WI 2012-2013  
Head Teacher: Before and after-school childcare for children K-5.

World of Beer/John Barleycorn/Brothers/State Street Brats 2007-2013  
Barback/Bartender: Childcare for drunk adults in various college and downtown bars.

## Skills

Key contributor to rec league teams everywhere.  
MS Paint proficient.  
CPR certified.  
Screenwriting.